



Spring Affair News



GARDENER

Advertise in Spring Affair News and/or GreatPlants Gardener!

Technical Information

Photo-ready ads are preferred—PDFs, TIFs, high resolution JPEGs or hard copy ads.
The fee for typesetting and layout services is \$25. We reserve editorial rights over advertisements.

General Rate Policy

\$20 per column inch (ad sizes and prices on back). Discount of 20 percent for placing ad in both publications.

Deadline

November 20, 2007

Contact

Karma Larsen: Phone (402) 472-7923, Fax (402) 472-8095, Email klarsen1@unl.edu
Send signed contract below along with check or money order payable to:

Nebraska Statewide Arboretum
204 Biochemistry Hall
P.O. Box 830715
Lincoln NE 68583-0715

Advertising Contract (send with payment to address above by November 20, 2006.)

Name of Business/Organization _____

Address _____

City, State, Zip _____

Telephone Number/s _____ E-mail address _____

Website address _____

Ad is _____ columns wide by _____ inches high.

Ad is full-color (no extra charge)

Ad is black and white

Please use my advertisement from last year

My ad is enclosed

Ad emailed to klarsen1@unl.edu

Place ad in 2008 *Spring Affair News*

Place ad in 2008 *GreatPlants Gardener*

Cost of ad (see back) _____

Place ad in both publications

Cost of two ads minus 20 percent discount _____

Enclosed is my check

Please invoice address above